



Ohio Association for Pupil Transportation

www.oapt.org

November 1, 2014

Greetings school transportation industry supporters and suppliers!

The Ohio Association for Pupil Transportation will be hosting its 55th Annual Conference and Trade Show Sunday, March 15 through Wednesday, March 18, 2015. The Conference will be held at Embassy Suites Columbus-Dublin, 5100 Upper Metro Place, Dublin, OH 43017. On-line registration is available this year through our website: www.oapt.org.

Conference attendance has been in excess of three hundred school Transportation Directors, Supervisors, Coordinators, and those directly responsible for the purchasing of school buses, equipment, and supplies. As 2015 Trade Show Coordinator, I would like to cordially invite you to participate in this annual gathering of Ohio's school transportation professionals.

Our Trade Show continues to be the highlight of our Conference and this year will be no exception. Our goal, with your participation, will be to provide the opportunity for our members to meet your company's representatives and build a relationship that will continue long after the Trade Show has ended.

There are additional opportunities to promote your company's product and services as a co-sponsor of the Conference. Details of sponsorship opportunities are enclosed.

New this year, we have a limited number of conference rooms of various sizes available for an additional fee during the trade show from 11:00 am – 6:00 pm. Room sizes range from 15-50 people.

The Ohio Association for Pupil Transportation greatly appreciates your support in the school transportation industry, and the transportation of our most precious cargo, the children.

Should you have any questions or need additional information, please do not hesitate to contact me at your convenience.

Yours in safety,

Brad Aemisegger, President
Ohio Association for Pupil Transportation
baemisegger@oapt.org



55th CONFERENCE & TRADE SHOW - 2015

Exhibitors & Sponsors

Hosted by the Ohio Association for Pupil Transportation, this one-day statewide School Transportation Industry Trade Show will offer our members the opportunity to meet your company's representatives and build a relationship that will continue long after the Trade Show has ended.

Conference attendance has been in excess of three hundred school Transportation Directors, Supervisors, Coordinators, and those directly responsible for the purchasing of school buses, equipment, and supplies.





This year's event will be held at Embassy Suites Columbus-Dublin

Join the Ohio Association for Pupil Transportation and Ohio's leaders in the School Transportation industry at our annual Trade Show!!!

Get your company recognized by over 300 School Transportation Leaders, all-in-one convenient location.

Exhibitor Investment\$550.00 *(additional opportunities also available)*

Exhibitors Receive:

-  Company name listing in Exhibitor/Vendor Roster distributed to all attendees
-  One display area
 - o **INDOOR** Display includes one 6'x8' display area, one skirted table, and two chairs
 - o **OUTDOOR** Display includes one 15'x60' display area
 - o Options available for electricity and internet when ordered in advance
-  Networking opportunities with hundreds of School Transportation Leaders
-  Associate Membership in the Ohio Association for Pupil Transportation

Exhibitor Display Schedule

Set-Up	Tuesday, March 17, 2015	9:00 a.m. – NO EXCEPTIONS
Display	Tuesday, March 17, 2015	12:00 p.m. – 3:30 p.m.
Tear Down	Tuesday, March 17, 2015	3:30 p.m. – completed

WE ACCEPT CREDIT CARDS, CHECKS OR MONEY ORDERS MUST BE MADE PAYABLE TO OAPT



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Sponsorship & Advertising

Don't miss out on the opportunity to increase your company's exposure while providing support to the Ohio Association for Pupil Transportation and Ohio's leaders in the School Transportation Industry!!!

Sponsorship Opportunities

Conference Lunch Sponsor **\$2,500.00**
(multiple sponsorship opportunities available – contact us for availability)
 Includes special advertising in attendee packets, at lunch tables, and during conference sessions, PLUS the opportunity to give a twenty-minute presentation during the lunch break, one (1) indoor display space during the Trade Show, and one (1) full color full-page ad in Conference Program.

Participant Lanyard Badge Holder Sponsor ... **\$1,500.00**
(limited opportunities available – contact us for availability)
 Includes special advertising on the lanyard, and a one-half (1/2) page ad in the Conference Program.

Participant Gift **\$2,500.00**
(limited opportunities available – contact us for availability)
 Includes special advertising on the participant gift, and a one-half (1/2) page ad in the Conference Program.

Conference Room **\$750.00**
(limited opportunities available – contact us for availability)
 Room sizes vary from 15-50 people and are available during the trade show only from 11:00 am – 6:00 pm.

Break Presenter **\$350.00**
(limited opportunities available – contact us for availability)
 Includes special advertising in attendee packets, at break tables, and during conference sessions, PLUS the opportunity to give a ten-minute presentation during a session break, and one-quarter (1/4) page ad in the Conference Program.

Break Sponsor **\$100.00**
(limited opportunities available – contact us for availability)
 Includes special advertising in attendee packets, at break tables, and during conference sessions.

Advertising Opportunities

Full-Color Conference Program Advertising

Inside Front Cover <i>(contact us for availability)</i>	\$400.00
Inside Back Cover <i>(contact us for availability)</i>	\$400.00
Back Cover <i>(contact us for availability)</i>	\$500.00
Full Page Ad.....	\$300.00
1/2 Page Ad.....	\$150.00
1/4 Page Ad.....	\$ 75.00
Business Card Ad.....	\$ 25.00

Exhibitor Lunches

One (1) box lunch will be included in the registration fee.

Additional box lunches can be purchased for \$20.00 each.

Lunches will be delivered to your display area approximately one-hour prior to the start of the Trade Show.



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Payment Policy:
 Payment is due IN FULL at the time of registration.

Registration and payment deadline is January 31, 2015.

We accept credit cards, checks or money orders

Register on-line at www.oapt.org
 or
 send registration and payment to:

 Brad Aemisegger
 OAPT President
 5600 Hill Avenue
 Toledo, OH 43615

Cancellation Policy
 Once registered, no refunds will be issued.

Trade Show Questions should be directed to:

Brad Aemisegger
tradeshow@oapt.org

WWW.OAPT.ORG

Exhibitor & Sponsor Reservation Form

Reservations will be accepted on a first-come, first served basis.

Exhibitor/Sponsor

Contact Name & Title

Street Address

City

State

Zip

Phone

Fax

Email

Website

- | | |
|---|--|
| <input type="checkbox"/> Trade Show Exhibitor – INSIDE\$550.00
<i>One (1) indoor 6'x8' display area – table and chairs included</i>
<input type="checkbox"/> electricity needed <input type="checkbox"/> internet needed
<input type="checkbox"/> floor only – no table <input type="checkbox"/> Other _____ | <input type="checkbox"/> Trade Show Exhibitor – OUTSIDE ..\$550.00
<i>One (1) outdoor 15'x60' display area</i>
<input type="checkbox"/> electricity needed <input type="checkbox"/> internet needed |
| <input type="checkbox"/> Conference Lunch Sponsor.....\$2,500.00
<i>contact us for availability</i>
<input type="checkbox"/> Lanyard Badge Holder Sponsor...\$1,500.00
<i>contact us for availability</i>
<input type="checkbox"/> Participant Gift.....\$2,500.00
<i>contact us for availability</i>
<input type="checkbox"/> Conference Room.....\$750.00
<i>contact us for availability</i>
<input type="checkbox"/> Break Presenter.....\$350.00
<i>contact us for availability</i>
<input type="checkbox"/> Break Sponsor.....\$100.00
<i>contact us for availability</i> | <input type="checkbox"/> Inside Front Cover Advertiser.....\$400.00
<i>contact us for availability</i>
<input type="checkbox"/> Inside Back Cover Advertiser.....\$400.00
<i>call for availability</i>
<input type="checkbox"/> Back Cover Advertiser.....\$500.00
<i>call for availability</i>

<input type="checkbox"/> Full Page Ad Advertiser.....\$300.00

<input type="checkbox"/> 1/2 Page Ad Advertiser.....\$150.00
<input type="checkbox"/> 1/4 Page Ad Advertiser.....\$75.00
<input type="checkbox"/> Business Card Ad Advertiser.....\$25.00 |

TRADE SHOW LUNCH FOR EXHIBITORS

One (1) Lunch included in the Registration fee

\$20.00 ea. Addl. Lunch = Total Due \$ _____
 # ___ Ham # ___ Turkey # ___ Vegetarian

*Thank You for your Support of
 The Ohio Association for Pupil Transportation*

TOTAL DUE TO OAPT

\$ _____